

# invati advanced™ thickening conditioner



Gentle, daily conditioner that instantly thickens hair, leaving it with fullness that lasts all day, and provides weightless conditioning to help protect it from breakage



## technology

Invati Advanced™ Solutions for Thinning Hair is a 98% naturally derived\* system formulated to help keep the hair you have longer, reducing hair loss by 53%\*\* and instantly thickening hair when applied once daily



## functional botanicals

- Certified organic amla instantly thickens hair
- Weightless blend of plant oils help condition hair
- Naturally derived amino acids mimic hair's building blocks to help strengthen it from roots to ends



## sourcing narrative

TURMERIC FROM INDIA



## pure-fume™ aroma

A luxurious aroma featuring certified organic lavender, rosemary and geranium



## texture/form

Lightweight creme

\*From plants, non-petroleum minerals or water. Learn more at [aveda.com](http://aveda.com).  
\*\*Due to breakage from brushing, after using the Invati Advanced™ system for 12 weeks.

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## packaging

6.7 fl oz/200 ml bottle made with a minimum of 58% post-consumer recycled (PCR) high-density polyethylene (HDPE) and up to 42% bioplastic†

†Bioplastic contains up to 4% virgin petrochemical material.



## usage & application

Massage into wet hair and scalp after shampooing. Rinse. Use with the Invati Advanced™ system.

## Q & A

### Invati Advanced™ Thickening Conditioner

**Q: What are the weightless blend of plant oils contained in Invati Advanced™ Thickening Conditioner?**

**A:** The blend contains kukui seed and coconut oils, which provide additional conditioning and nourishment to the hair.

**Q: Is Invati Advanced™ Thickening Conditioner sulfate-free?**

**A:** Invati Advanced™ Thickening Conditioner contains a “methosulfate” ingredient, which is a conditioning sulfate.

**Q: What is the benefit of using Invati Advanced™ Thickening Conditioner on the scalp? What ingredient provides this benefit?**

**A:** Invati Advanced™ Thickening Conditioner is formulated to provide conditioning benefits to the hair, specifically by a blend of plant oils.

**Q: Can a male guest with long hair use Invati Advanced™ Thickening Conditioner in conjunction with Invati Men™ Nourishing Exfoliating Shampoo?**

**A:** Invati Advanced™ Thickening Conditioner was not tested for use with Invati Men.™ Aveda recommends using the Invati Men™ system as directed for optimal benefits; however, guests who use Invati™ Thickening Conditioner in conjunction with Invati Men™ Nourishing Exfoliating Shampoo should concentrate the application on the mid-lengths and ends.

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## Q & A continued

### Invati Advanced™ System

**Q: How do I know whether the Invati Advanced™ system is appropriate for a guest?**

**A:** The Invati Advanced™ system does not address medical conditions like alopecia; however, if a guest is experiencing hair loss due to post-pregnancy breakage or breakage from aging or wearing scalp-pulling hair styles like tight ponytails, braids or extensions, Invati Advanced™ is an appropriate system to recommend.

**Q: What happens if a guest stops using the Invati Advanced™ system?**

**A:** Guests will continue to experience the benefits of Invati Advanced™ as long as they use the system.