

# cherry almond softening leave-in conditioner

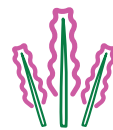


99% naturally derived,\* leave-in conditioner that provides 12 instant benefits, including an extra boost of softness



## functional botanicals

Blend of naturally derived cherry blossom extract, sweet almond oil and moringa oil helps instantly condition hair



## pure-fume™ aroma

A sweet, floral aroma featuring tonka bean, certified organic orange and ylang ylang



## texture/form

Lightweight gel-creme



## packaging

6.7 fl oz/200 ml bottle made with 100% post-consumer recycled (PCR) high-density polyethylene (HDPE)



## usage and application

Apply to damp hair, focusing on mid-lengths to ends. Do not rinse. Style as desired.

\*From plants, non-petroleum minerals or water. Learn more at [aveda.com](http://aveda.com).

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## Q & A

**Q: What is the ideal hair type for this product?**

**A:** Guests with all hair types can use Cherry Almond Softening Leave-In Conditioner. It is ideal for long hair with medium texture, but guests with fine and thick hair may also benefit from the formula.

**Q: What is the appropriate amount of product to use?**

**A:** Refer to the recommended application guidelines for Cherry Almond Softening Leave-In Conditioner.

	Short	Medium	Long
Fine	Dime	Dime	Nickel
Medium	Nickel	Nickel	Quarter
Thick	Nickel	Quarter	Quarter

**Q: For guests who heat-style their hair, what product should they use to protect their hair from scalp to mid-lengths?**

**A:** Aveda recommends these guests apply Brilliant™ Damage Control™ from scalp to mid-lengths, which will provide protection when heat-styling hair.

**Q: Can guests use this product on dry hair?**

**A:** Guests with textured hair can apply Cherry Almond Softening Leave-In Conditioner on dry hair between shampoos.

**Q: Is this product silicone-free?**

**A:** Yes.

**Q: Should this product be used in place of conditioner or in addition to conditioner?**

**A:** Cherry Almond Softening Leave-In Conditioner may be used either way. For guests who feel they need an extra boost of softening, they may shampoo and condition with Cherry Almond Softening Shampoo and Conditioner and follow with Cherry Almond Softening Leave-In Conditioner.

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## Q & A *continued*

**Q: What is the difference between this product and Damage Remedy™ Daily Hair Repair?**

**A:**

PRODUCT	Cherry Almond Softening Leave-In Conditioner	Damage Remedy™ Daily Hair Repair
<b>WHAT IT DOES</b>	<b>Provides 12 instant benefits:</b> <ol style="list-style-type: none"> <li>1. Detangles hair</li> <li>2. Conditions</li> <li>3. Prevents breakage from combing and brushing</li> <li>4. Smooths hair</li> <li>5. Tames flyaways</li> <li>6. Protects hair from thermal damage up to 450°</li> <li>7. Restores shine</li> <li>8. Refreshes hair with sweet, floral aroma</li> <li>9. Boosts softness</li> <li>10. Reduces static</li> <li>11. Controls frizz</li> <li>12. Enhances natural body</li> </ol>	<b>Addresses 12 types of damage:</b> <ol style="list-style-type: none"> <li>1. Brushing</li> <li>2. Styling/ponytails</li> <li>3. Coloring</li> <li>4. Bleaching</li> <li>5. Flat iron heat</li> <li>6. Curling iron heat</li> <li>7. Blow drying</li> <li>8. Perming</li> <li>9. Relaxing</li> <li>10. Keratin treatments</li> <li>11. Detangling</li> <li>12. Humidity/frizz</li> </ol>