

smooth infusion™ smoothing masque



Deep conditioning treatment masque that softens hair, seals in moisture, controls frizz and reduces unwanted volume by 50%, leaving hair soft and smooth with natural movement



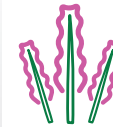
functional botanicals

Organic cupuaçu and shea butter help create a barrier around each hair strand to condition and smooth the cuticle



sourcing story

CUPUAÇU FROM BRAZIL



pure-fume™ aroma

A fresh, citrus-floral blend featuring rose and certified organic palmarosa, bergamot and Australian sandalwood



texture/form

Creme



packaging

150 ml/5 fl oz tube made with a minimum of 59% post-consumer recycled (PCR) high-density polyethylene (HDPE) and up to 41% bioplastic*

*Bioplastic contains up to 4% virgin petrochemical material.

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usage and application

After shampooing, smooth evenly through damp hair, from roots to ends. Leave in 2–5 minutes. Rinse thoroughly.



Q & A

Q: How often should guests use this product?

A: Smooth Infusion™ Smoothing Masque may be used as often as needed depending on the guest's desired end result.

Q: How often should guests who only shampoo their hair once a week use this product?

A: Guests may use Smooth Infusion™ Smoothing Masque every time they shampoo depending on their desired end result.

Q: Can this product be used in place of Smooth Infusion™ Conditioner?

A: Yes. After shampooing, guests may use either Smooth Infusion™ Conditioner or Smooth Infusion™ Smoothing Masque, depending on their needs.

Q: How should this product be applied?

A: Smooth Infusion™ Smoothing Masque is typically applied in the shower. Guests may choose to distribute the product through their hair using their fingers or a wide-tooth comb.

Q: How long do the volume and frizz control benefits of this product last?

A: Smooth Infusion™ Smoothing Masque is formulated to provide all day frizz and volume control.

Q: In addition to volume and frizz control, what other benefits does this product provide?

A: Smooth Infusion™ Smoothing Masque provides deep conditioning benefits.

Q: Is this product heat activated, or does it provide heat protection?

A: No. Smooth Infusion™ Smoothing Masque is not heat activated, nor does it provide heat protection benefits. Guests who wish to protect their hair from heat-styling damage may use Smooth Infusion™ Style-Prep Smoother™ and/or Smooth Infusion™ Glossing Straightener